

National Park System Advisory Board

Citizen advisors chartered by Congress to help the National Park Service care for special places saved by the American people so that all may experience our heritage.

The National Park System Advisory Board was first authorized in 1935 under the Historic Sites, Buildings, and Antiquities Act. The Board advises the Director of the National Park Service and the Secretary of the Interior on matters relating to the National Park Service, the National Park System, and programs administered by the National Park Service, including the administration of the Historic Sites, Buildings, and Antiquities Act; the designation of national historic landmarks and national natural landmarks; and the national historic significance of proposed national historic trails. The Board may advise on matters submitted to the Board by the Director, as well as any other issues identified by the Board.

The Board's membership consists of no more than 12 individuals selected from among citizens of the United States having a demonstrated commitment to the mission of the National Park Service, and representing various geographic regions, including each of the administrative regions of the National Park Service. Membership includes (a) at least six individuals who have outstanding expertise in one or more of the fields of history, archeology, anthropology, historical or landscape architecture, biology, ecology, geology, marine science, or social science; (b) at least 4 individuals who have outstanding expertise and prior experience in the management of national or State parks or protected areas, or natural or cultural resources management; and (c) the remaining members are individuals who have outstanding expertise in one or more of the areas previously described, or in another professional or scientific discipline, such as financial management, recreation use management, land use planning or business management, as it relates to the mission of the National Park Service. At least one individual must be a locally elected official from an area adjacent to a park. Members are appointed by the Secretary of the Interior for terms not to exceed 4 years.

HONORABLE JERRY N. HRUBY

Brecksville, Ohio

Terms of appointment: 4/3/2004 – 4/3/2008

4/2/2002 – 4/2/2004

Qualifications for selection: LAND USE PLANNING / LOCALLY ELECTED OFFICIAL*

(*Mayor of Brecksville—adjacent to Cuyahoga Valley National Park)

The Honorable Jerry Hruby is in his fifth term as Mayor of the City of Brecksville. He began his career with the city 36 years ago as a member of the police department. He serves on the City Planning Commission, the Board of Zoning Appeals, the Records Commission, and the Investment Board; and presides over the City Mayor's Court. He is an active member of the Cuyahoga County Mayors Association and served as its President for 2 years. Mayor Hruby is vice chairman of the Transportation Review Advisory Council, which oversees and determines the use of a \$300 million annual appropriation for Major New Capacity transportation projects throughout the State of Ohio, and is chairman of the Northeast Ohio Mayors and City Managers Association which represents 122 communities and a population of 2.5 million. He also has been a member of the Governing Board of the Northeast Ohio Area Coordinating Agency, where he chaired the Environmental Advisory Committee and the Hazardous Material Transportation Plan. Among the many accomplishments during Hruby's mayoral tenure are the construction of a new library and a City Community Center and Recreation Facility; downtown renovation programs, including the renovation of the historic Old Town Hall; the adoption of storm water regulations; and programs to preserve farmlands and parklands. Brecksville is known for excellence in fiscal planning and has been the recipient of government financial reporting awards for 13 consecutive years.



DR. MICHAEL KAMMEN

Ithaca, New York

Term of appointment: 4/2/2002 – 4/2/2006

Qualifications for selection: HISTORY

Dr. Kammen is the Newton C. Farr Professor of American History and Culture at Cornell University. He formerly has been a Research Professor, Directeur d'Etudes Associe (first holder of the chair in American History in France), Director of the Society for the Humanities (Cornell), Chairman of the Department of History (Cornell) and Instructor of History (Harvard). Dr. Kammen is the recipient of numerous honors and awards, including The Pulitzer Prize (1973), The Francis Parkman Prize (1987), The Henry Adams Prize (1987), and The National Book Award of the Popular Culture Association (1996). He also served in the distinguished position of President for the Organization of American Historians. Dr. Kammen has authored more than 80 articles, and edited and authored numerous books. He holds a Ph.D., and M.A., from Harvard University, and an A.B., degree from The George Washington University.

MR. JAY PARMER

Reno, Nevada

Term of appointment: 4/2/2002 – 4/2/2006

Qualifications for selection: BUSINESS MANAGEMENT

Mr. Parmer is the founder, principal owner and managing director of American Strategies, Inc., a public affairs consulting firm. He is a member of the Nevada Commission on Mineral Resources. Prior to founding American Strategies, Parmer served as executive vice president of a major public affairs firm with offices throughout the western United States. He has spent most of his adult life in the public affairs arena, including extensive involvement in public service. He is a recognized expert in corporate public affairs pertaining to local, state and federal issues and regulatory matters. Mr. Parmer received appointments from Presidents Ronald Reagan and George H. W. Bush, serving at the U. S. Agency for International Development and at the White House as Special Assistant to the President. During his tenure at the White House, Mr. Parmer participated in the planning and implementation of media and public relations strategies for numerous federal initiatives. Mr. Parmer received a Bachelors Degree from the University of Mississippi, and participated in continuing studies at Georgetown University and the University of Nevada-Reno. He was certified as an Eagle Scout by the Boy Scouts of America in 1976, and was selected for Outstanding Young Men of America in 1983.

MR. DANIEL L. RITCHIE

Denver, Colorado

Term of appointment: 4/2/2002 – 4/2/2006

Qualifications for selection: BUSINESS MANAGEMENT

Mr. Ritchie has served as Chancellor of the University of Denver since 1989. His involvement with the University began in 1983 as a member of the DU Board of Trustees. He later assumed leadership roles as vice chairman of the Board and chairman of the development committee. Mr. Ritchie also has served as president, chairman, and chief executive officer of Westinghouse Broadcasting Company, Inc; executive vice president of Learning and Leisure Industries; and executive vice president and chief financial officer, MCA, Inc., during which time he served as chairman and CEO of Columbia Savings in Denver. In addition to his DU duties, he owns an avocado ranch in Santa Barbara, California. He also serves on several boards and foundations. Mr. Ritchie received the 1994 Distinguished Service Award from the University of Colorado, the 1993 Bonfils-Stanton Foundation award for Arts and Humanities, the 1993 National Samaritan Award, the 1996 Mizel Museum of Judaica Community Cultural Enrichment Award, and the 1998 Citizen of the West Award. He



also was awarded the Gold Medal in 1986 by the Poor Richard Club of Philadelphia, and was the 1984 recipient of the Morality in Media Award. He is an advocate of education at all levels, and holds honorary doctorate degrees from Regis University and Catawba College, and an MBA and AB from Harvard University.

MR. DOUGLAS P. WHEELER
Washington, DC

Term of appointment: 4/2/2002 – 4/2/2006

Qualifications for selection: RESOURCE MANAGEMENT

MR. WHEELER HAS BEEN DESIGNATED CHAIRMAN OF THE BOARD BY NATIONAL PARK SERVICE DIRECTOR FRAN MAINELLA.

Mr. Wheeler of Hogan & Hartson LLP (Environmental Section) has worked exclusively with natural resource and environmental issues since joining the Department of the Interior in 1969, where he served for 7 years as Assistant Legislative Counsel and Deputy Assistant Secretary for Fish and Wildlife and Parks. He also served as senior executive of nonprofit environmental and conservation organizations, including the National Trust for Historic Preservation (1977-80), American Farmland Trust (President, 1980-85), Sierra Club (1985-87), and the World Wildlife Fund (Vice President, 1987-91). Mr. Wheeler served as California's Secretary for Resources from 1991-1999 where he was responsible for all of the State's natural and cultural resource programs, administered through 18 departments, conservancies, boards and commissions with combined budgets of nearly \$2 billion and a total staff of 3,000. He is a frequent lecturer at law schools and contributes to environmental publications. He serves on the Board of Visitors of the Duke University School of Law, and the Dean's Advisory Committee of the Donald Bren School of Environmental Science and Management at the University of California, Santa Barbara. Mr. Wheeler received his LL.B., from the Duke University School of Law in 1966 and his A.B., from Hamilton College in 1963.

DR. WILLIAM F. BAKER
New York, New York

Term of appointment: 1/16/2004 – 1/16/2008

Qualifications for selection: SOCIAL SCIENCE

William Baker is president of Thirteen/WNET New York, the flagship public broadcasting station and premier national program producer. He has held that position since 1987. During his tenure the station has grown and prospered, creating new program standards such as *Charlie Rose*, *City Arts* and *Religion and Ethics News Weekly*. He established the Educational Resources Center, which has become America's most prolific teacher trainer in multi-media techniques, and developed Thirteen's first cable channel, Metro Arts/Thirteen. He also helped stabilize the finances of the station by instituting the largest endowment in public television history; and oversaw the station's transition to digital broadcasting and its historic merger with WLIW21. Baker's career spans four decades. Prior to assuming his position at Thirteen, he was president of Westinghouse Television and chairman of the cable and programming companies. During his 10 years at Westinghouse, five cable networks were launched, including Discovery Channel and the Disney Channel. He established the successful national PM MAGAZINE program and introduced Oprah Winfrey as a talk show host. He has been honored by the National Academy of Television Arts and Sciences and its national Trustee's Emmy Award; and has won seven Emmys as a television producer, two Alfred I. duPont-Columbia Awards in Television and Radio Journalism, the Gabriel Award, and many others. Baker serves on the boards of the Public Broadcasting Service, Rodale Press, College of Elizabeth, Lamont-Doherty Earth Conservatory at Columbia University, Intrepid Sea Air Space Museum, and Leitch Technology Corporation. He is the author of *Down the Tube: The Failure of American Television*, published by Basic Books. Baker holds B.A., M.A., and Ph.D., degrees from Case Western Reserve University and five honorary doctorates.



MS. MARIE GREENE

Kotzebue, Alaska

Term of appointment: 1/16/2004 – 1/16/2008

Qualifications for selection: NATURAL RESOURCES MANAGEMENT

Marie Greene is President/CEO of NANA Regional Corporation, Inc. Under the direction of NANA's 23-member board of directors, she is responsible for driving the company's commitment to promote and invest in Human Resource Development; to promote leadership for unity and success in the region; and to achieve optimum profitability, shared dividends and shareholder job opportunities. Having been with NANA since 1992, Greene previously served as Vice President and Chief Administrative Officer; Special Assistant to the President; and executive director for the Aqqaluk Trust, a non-profit organization founded by NANA to preserve and enhance the Inupiaq culture and contribute to the success of Inupiat people in society. She holds a B.A., in rural development from Chukchi College, a branch of the University of Alaska, and currently is pursuing a Masters Degree in rural development. Greene also has an Associate Degree from the University of Alaska, Fairbanks. She serves on the board of directors for numerous organizations that impact the NANA region, including OTZ Telephone Cooperative and the advisory committee for Wells Fargo Bank. Greene is involved with State and federal Native organizations that advocate for strengthening Native identity, education, and health. She is a member of the Alaska Federation of Natives and is chair of the Northwest Arctic higher Education Consortium. Greene is recognized statewide for her leadership skills and recently was appointed to the governor's Tolerance Commission which is tasked with developing solutions for preventing racism and discrimination and creating a more tolerant society of diverse peoples and cultures.

MR. WILLIAM C. WALTERS

Nashville, Indiana

Term of appointment: 1/16/2004 – 1/16/2008

Qualifications for selection: NATIONAL AND STATE PARKS MANAGEMENT

Mr. Walters retired from the National Park Service in 2003, having served as Associate to the Director since 2001. He began his career with the NPS in 1989 as Assistant Director of the National Recreation Program (Washington, DC), and subsequently served as Deputy Regional Director and Acting Regional Director of the Pacific Northwest Region (Seattle, WA), and Deputy Regional Director of the Pacific West Region (San Francisco, CA). Prior to joining the NPS, Mr. Walters served with the Indiana Department of Natural Resources (Indianapolis) for 23 years, the last 12 as Director of State Parks. He served also as Director of Outdoor Recreation, Assistant Director of State Parks, and State Recreation Specialist in the Division of Outdoor Recreation. He was Director of Youth and Recreation with the First United Methodist Church in Champaign, Illinois. Mr. Walters holds B.A., and M.A., degrees in park administration from the University of Illinois. He is the recipient of many honors and awards, including the Meritorious Service and Distinguished Service awards of the Department of the Interior, the Cornelius Amory Pugsley Medal of the American Scenic and Historic Preservation Society, the State Park Director of the Year award of the National Association of State Park Directors, and elected membership in the American Academy for Park and Recreation Administration.

MS. LAJUANA S. WILCHER

Alvaton, Kentucky

Term of appointment: 1/16/2004 – 1/16/2008

Qualifications for selection: ECOLOGY

LaJuana Wilcher is a biologist and environmental lawyer with almost three decades of experience in environmental and natural resources issues. In December 2003, she was selected by Kentucky's Governor Ernie Fletcher as Secretary of the Environmental and Public Protection Cabinet, the State's top environmental position. She began her career with the National Park Service, served in President Reagan's Administration,



and was nominated by President George H.W. Bush to be Assistant Administrator for Water at the United States Environmental Protection Agency (EPA). During Wilcher's time in Washington, DC, she managed EPA's national water programs, including planning, policy and program management for the nation's drinking water, waste water, ground water, oceans and estuaries. Ms. Wilcher also was responsible for EPA's wetlands program, managed EPA's negotiations on the \$1.1 billion Exxon Valdez oil spill settlement, and led United States delegations to international water conferences and events. Before being selected by Governor Fletcher, Wilcher was with the English, Lucas, Priest & Owsley law firm in Bowling Green. In private law practice, Ms. Wilcher advised companies, municipalities, small businesses and not-for-profit organizations on a range of environmental and natural resource issues. She also serves as an adjunct professor of environmental law courses at Vermont Law School. Wilcher received a Biology degree from Western Kentucky University, then a law degree from the Chase College of Law at Northern Kentucky University. In addition to her work at EPA, Wilcher also served as a special assistant to the general counsel at the U.S. Department of Agriculture, and as a naturalist for the National Park Service at Mammoth Cave National Park.

DR. GEORGE WILLEFORD III
Austin, Texas

Term of appointment: 1/16/2004 – 1/16/2008

Qualifications for selection: BIOLOGY

Dr. Willeford has been in private practice since 1980, specializing in gastroenterology. He is a Member of the American College of Physicians, Diplomate of the American Board of Internal Medicine, and Diplomate of the American Board of Internal Medicine—Subspecialty Gastroenterology. He previously has served as Medical Director of the Austin Endoscopy Center I, the Austin Eating Disorders Clinic (outpatient treatment), the St. David's Hospital Eating Disorder Program (inpatient), and Chief of Internal Medicine for the Seton Medical Center in Austin. He is Past Secretary-Treasurer of the Austin Society of Internal Medicine, and has served as Medical Advisor to the Austin Chapter of the National Foundation for Ileitis, and President of the Travis County Blood Bank. His professional memberships have included the Austin Journal Club, St. David's Foundation (St. David's Hospital), Board of Directors of the Seton Physicians Hospital Network, Board of Directors of the Seton Medical Center, Austin, and gubernatorial appointment to the Managed Health Care Committee. Dr. Willeford also is a Vestry member of St. David's Episcopal Church, a founding member and past chairman of the Board of Directors of the Austin Comprehensive Hospice, and member of the Private Lands Advisory Board of Texas Parks and Wildlife, the Advisory Board of Frost Bank (Austin), and the University of Texas Women's Athletic Council.

DR. JOHN FRANCIS
Washington, DC

Term of appointment: 3/18/2004 – 3/18/2008

Qualifications for selection: MARINE SCIENCE

Now vice president for research, conservation, and exploration at the National Geographic Society, John Francis began his career as a behavioral ecologist at 19 and over the next 15 years studied more than half of all seal and sea lion species. After earning his Ph.D., he spent five years as a post doctoral fellow and research associate at the Smithsonian Institution. Two grants from the National Geographic Society allowed Francis to study the little-known Juan Fernández fur seal on isolated islands off Chile. A film of this research was the beginning of a career in wildlife filmmaking. In six years with National Geographic Television, Francis covered everything from chimps and tigers to whales and sharks. For much of this time, he also served on the Society's Committee for Research and Exploration, offering expertise on marine mammals. Today Francis directs funding of these disciplines through the Society's Committee for Research and Exploration, Conservation Trust, and Expeditions Council and promotes these groups' efforts worldwide.



DR. LARRY E. RIVERS

Tallahassee, FL

Term of appointment: 3/18/2004 – 3/18/2008

Qualifications for selection: HISTORY

Dr. Rivers is Distinguished Professor of History at Florida A&M University where he serves as Dean of the College of Arts and Sciences. He previously served as Director of the Master of Applied Social Science Program; Director of the Division of Social and Behavioral Sciences; and Chairman of the Department of History, Political Science, Economics, and African American Studies. He holds degrees from Fort Valley State University (BS), Villanova University (MA), Carnegie-Mellon University (DA), and the University of London, UK (PhD). Dr. Rivers is the author of *Slavery in Florida: Territorial Days to Emancipation* (2000), which earned him the Florida Historical Society's Rembert Patrick Prize. He is co-author with Canter Brown of *Laboring in the Vineyards of the Lord: The Beginnings of the AME Church in Florida, 1865-1895* (2001). A specialist on African-American, Southern and Florida history, Dr. Rivers has received over thirty-five awards for his research, publications, and services to the community, including the Florida Historical Society's Arthur W. Thompson Award (1984) and the Association for the Study of African American Life and History's Carter G. Woodson Award (1994). In 1994, he served as co-director of the research team commissioned by the Florida legislature to investigate the 1923 Rosewood Incident. He also has contributed thematic chapters to a number of publications, the latest two being, *The African American Heritage of Florida* (1995), and *Florida's Heritage of Diversity* (1997). His articles and reviews have appeared in numerous publications, including *The Florida Historical Quarterly*, *Journal of Negro History*, *Social Education*, *Social Studies Journal*, *The Georgia Historical Quarterly*, *The Western Journal of Black Studies*, and *Tequesta*.

(Updated April 3, 2004)